

THE KIT



Get excited

The 2020
Beauty Disrupter
Awards are here!

PHOTOGRAPHY BY JUSTIN ARANHA

In this special issue, beauty director Katherine Lalancette celebrates the (very, very) best in beauty. The products that not only lived up to their promise but ushered in actual change in the industry. The ones that filled a gap or solved a problem, made you feel 10 feet tall or just plain seen. This year, our winners reflect the values that matter to us more than ever: protecting our planet, supporting local businesses and making sure everyone has a seat at the table. What could be more beautiful than that?

WIN!

Here to disrupt
your day with
a contest



The Kit is giving you the chance to win a selection of products crowned within our 2020 Beauty Disrupter Awards! For one hour each weekday from August 20 to August 28, you can enter to win one of seven beauty-full prize packs valued at \$270 that will shake up your entire beauty routine. Learn more & enter at thekit.ca/beautydisrupterscontest2020

No purchase necessary. Skill testing question required. Open to Canadian residents 18 and older. Contest opens at 2:00 p.m. ET August 20, 2020 and closes at 3:00 p.m. ET August 28, 2020. Limit of one entry per person. Odds of winning depend on total number of eligible entries received. Seven (7) prizes are available to be won, each consisting of a beauty disrupters beauty product prize pack (approximate retail value of each prize: \$270.00 CDN). To enter and for complete contest rules visit thekit.ca/beautydisrupterscontest2020



MODALISBOA AWAKE

OFF-WHITE

Fall prints, three ways

Classic patterns get a refresh with cool, unexpected takes like remixed suiting and striking accessories



PINSTRIPE

Thanks to its classic menswear roots, pinstripes tend to feel quite formal. If the season's collections taught us anything, however, it's that we can definitely get a little playful with this suiting staple. While the look was all business at Haider Ackermann, Erdem's addition of dark floral appliquéd proved that the look can lean romantic, too. **Seen at:** Louis Vuitton, Haider Ackermann, Sacai

VICTORIA BECKHAM WAISTCOAT, \$895, MATCHESFASHION.COM. **NINA RICCI** PANTS, \$1,543, NET-A-PORTER.COM. **SAINT LAURENT** SHIRT, \$1,115, FARFETCH.COM. **UNIQLO** PANTS, \$40, UNIQLO.COM. **VETEMENTS** SKIRT, \$1,140, MATCHESFASHION.COM.



TARTAN

Tartans and plaids boast a rich sartorial history, yet the perennial pattern still feels very now. From Riccardo Tisci's striking takes on its iconic check at Burberry to the Cher-Horowitz-meets-Jane-Austen vibes at Jonathan Cohen, this timeless print has never felt more modern. **Seen at:** Burberry, Miu Miu, Victoria Beckham

OAK AND FORT JUMPSUIT, \$118, OAKANDFORT.COM. **SOIA AND KYO** BLAZER, \$425, SOIAKYO.COM. **VERA WANG** CROP TOP, \$1,621, FARFETCH.COM. **BURBERRY** PANTS, PRICE UPON REQUEST, BURBERRY BOUTIQUES. **GANNI** DRESS, \$345, GANNI.COM



HOUNDSTOOTH

Dominating silhouettes from head to toe, this classic pattern lent some retro allure to many of the Fall 2020 collections. From outstanding print-on-print action at Versace to the surreal trompe l'oeil effect at Off-White, houndstooth is a trend to invest in now and forever. **Seen at:** Hermès, Off-White, Versace

DIOR HAT, \$1,250, DIOR BOUTIQUES. **MIU MIU** SHORTS, \$1,025, MATCHESFASHION.COM. **BALENCIAGA** COAT, \$4,455, MATCHESFASHION.COM. **DAVID KOMA** DRESS, \$3,381, NET-A-PORTER.COM. **CHANEL** BAG, \$5,950, CHANEL.COM

Meet your perfect pair of fall shoes

Stay grounded this season with timeless loafers. Style editor **Liz Guber** finds the very best

There's nothing radical about loafers. Next to ballet flats, they're about as innocuous a shoe as could exist. But there is something quietly subversive about practical shoes. Historically, women have always abandoned ridiculous shoes in times of upheaval. Heels were largely left behind during the Suffrage movement, and again when thousands took to the streets to protest the Vietnam War. With a work-from-home revolution at our feet, it's likely that the reign of the comfortable shoe will continue. Loafers and flats fit naturally into fashion's season-less, occasion-less future, where the lines of home and work attire will become further blurred.

Toronto-based designer Elle AyoubZadeh, who founded her shoe brand, Zvelle, on the basis of modern, work-friendly heels and boots, just introduced her first pair of loafers, which take inspiration from soft driving slippers. "This is our lowest-price shoe ever," says AyoubZadeh (the made-in-Italy shoes cost \$225). "It's a new world we are living in and we wanted to make something beautiful for the times and be respectful to our customers."

So no, loafers may not set the fashion world alight, but they are the right shoe for setting out on this unusual new path. You likely already own a pair that deserves to be brought out again. If not, here are eight lovely suggestions.



ZVELLE, \$225, ZVELLE.COM



ZARA, \$80, ZARA.COM



NINE WEST, \$165, THEBAY.COM



MANGO, \$100, MANGO.COM



MANSUR GAVRIEL, \$555, MANSURGAVRIEL.COM



VINCE, \$370, SHOPBOP.COM



DR. MARTENS, \$180, SSENSE.COM



NATURALIZER, \$70, NATURALIZER.CA



Makeup

Paint your face like the masterpiece that it is



The lipstick that makes you feel like a thousand bucks

Hermès branched out into lipsticks this year—stunning, sumptuous ones that double as decor for your vanity. The weighty tubes, made of lacquered metal, are refillable, and the rich formula makes lips feel luxuriously supple.

HERMÈS ROUGE HERMÈS SATIN LIPSTICK IN ORANGE BOÎTE, \$87, HOLTRENFREW.COM



The concealer that looks like skin

Twenty years after the launch of its fabled Luminous Silk Foundation, Armani welcomed a matching concealer. The second-skin fluid erases dark circles with radiant, invisible coverage. You can even use it over foundation as a highlighter.

GIORGIO ARMANI LUMINOUS SILK LIGHTWEIGHT LIQUID CONCEALER, \$49, ARMANI-BEAUTY.CA



The foundation that makes skin look perfect

Before it even came out, it had a 17,000-person wait list—and boy did it deliver. Charlotte Tilbury solved the full-coverage conundrum with a foundation that deletes imperfections yet feels weightless. The velvety finish looks like bare, flawless skin.

CHARLOTTE TILBURY AIRBRUSH FLAWLESS FOUNDATION, \$53, CHARLOTTELILBURY.COM



The glitter that won't pollute oceans

While most glitter is made of micro-plastic, which ends up in waterways and threatens marine wildlife, these ultra-fine sparkles are derived from eucalyptus trees. In other words, they take the “litter” out of “glitter.”

NYX COSMETICS GLITTER QUITTER PLANT-BASED GLITTER IN BRONZE, \$11, NYXCOSMETICS.CA



The base that feels like you've got nothing on

This revolutionary “skin tint” is comprised of a gel base to make skin crazy dewy and micro-droplets of pigment to even out your complexion. The feeling is like splashing water on your face, and the effect is like day three of a vacation, when the jet lag’s gone and you’ve fully unplugged.

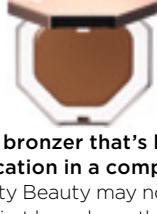
CHANEL LES BEIGES WATER-FRESH TINT, \$85, CHANEL.CA



The highlighter that yields an L.A. glow

Gucci Westman practically invented the Cali girl aesthetic, serving as long-time makeup artist to stars like Gwyneth Paltrow and Jennifer Aniston. With her sheer highlight stick—it makes all complexions radiate health—we, too, can nab that grabbed-a-green-juice-after-yoga gleam.

WESTMAN ATELIER LIT UP HIGHLIGHT STICK, \$64, HOLTRENFREW.COM



The bronzer that's like a vacation in a compact

Fenty Beauty may not be the first brand you think of when you’re after a natural look, but allow this bronzer to change your mind. It melts into skin and looks like a real tan—warm but not orange, glowy but not shimmery. It’s also sweat- and water-resistant and comes in seven sunkissed shades.

FENTY BEAUTY CHEEKS OUT FREESTYLE CREAM BRONZER, \$42, SEPHORA.CA



The drugstore mascara that feels super luxe

It's \$12 and checks all the boxes, delivering fuller, longer, more lifted lashes in just one coat. The formula glides on effortlessly and then stays put, resisting smudges and flakes, while the thin brush separates and defines. It's also vegan and makes your fringe soft and fluttery rather than stiff.

COVERGIRL EXHIBITIONIST MASCARA, \$12, SHOPPERS-DRUGMART.CA



The lip colour that's kind to the Earth

Indigenous-owned brand Cheekbone Beauty is changing the game with this lippy. The ingredients are sustainably sourced and the packaging is biodegradable. This ruby red is called “aki,” which means land or earth in Anishinaabe or Ojibwe.

CHEEKBONE BEAUTY SUSTAIN LIPSTICK IN AKI, \$32, CHEEKBONEBEAUTY.CA



The blush that makes you look like your happiest self

Mothers and makeup artists agree: When your face needs perking up, “put on some blush!” This one takes skin-awakening to new heights with a light-catching finish and bouncy cream texture. Each of the 11 shades is sheer and super-blendable, making for a truly foolproof flush.

MAC COSMETICS GLOW PLAY BLUSH IN GROOVY, \$33, MACCOSMETICS.CA



The liquid liner that's impossible to mess up

We've all been there: You get one eye right but mess up the other, so you keep making it thicker until things get so out of hand, you just give up. Liquid liner is tough, but this faceted pen makes it easier, allowing for a steadier hand so you can nail your flick every time.

MAYBELLINE HYPER EASY LIQUID LINER, \$11, SHOPPERS-DRUGMART.CA



The eyeshadow stick that packs a colour punch

A classic formula in shades that are anything but. After fans asked Laura Mercier to expand its range of Caviar Sticks—high pigment, creamy shadow crayons—the brand unveiled 12 bold new hues. From metallic turquoise to shimmering magenta, these colours definitely pop.

Laura Mercier CAVIAR STICK EYE SHADOW IN TURQUOISE, \$38, SEPHORA.CA



The primer that feels like skincare

Many makeup artists have a bone to pick with primer because it can leave a heavy film over skin. This one is different. It's liquid in texture, laced with silk proteins and creates an invisible veil to help makeup go on smoother and stay put longer while keeping it from clogging pores.

TATCHA LIQUID SILK CANVAS, \$68, SEPHORA.CA



The brow pen that turns anyone into Brooke Shields

Inspired by microblading, this genius three-pronged marker mimics the look of eyebrow hairs to a T. Use it to fill in gaps or beef up your brows all over. It may not be permanent, but it does last for a full 24 hours without smudging or transferring.

BENEFIT COSMETICS MICRO-FILLING PEN, \$33, SEPHORA.CA



The setting powder that's truly invisible

The thing with translucent powders is that they're rarely translucent, often leaving a white cast or cakey residue. Not the case here. This micro-fine powder adapts to skin's tone and texture and works wonders setting makeup, controlling shine and blurring pores and wrinkles.

SHISEIDO SYNCHRO SKIN INVISIBLE LOOSE POWDER, \$48, SHISEIDO.CA



The gloss throwback that gives us all the feels

Satisfying our craving for all things early aughts, Lancôme re-released its beloved Juicy Tubes 20 years after launching them. Slicking on the moisturizing gloss feels as nostalgic as a Friends binge and will have you wondering why you ever went matte at all.

LANCÔME JUICY TUBES ORIGINAL LIPGLOSS, \$24, LANCÔME.CA

THE KIT X LANEIGE

Skin stories

How three influencers got their dewiest skin ever with Laneige



FATIMA CASER
@FATIMACASER

How would you describe your skin challenges and goals? “I've started to get fine lines in my late 20s. My goal is healthy skin and hydration is very important. I love using hydrating products that leave my skin looking plump and dewy and radiant.”

What are some of your beauty rituals? “One or two nights a week I do an in-depth self-care ritual and apply my favourite face masks—I'm a big fan of the Laneige Water Sleeping Masks.”



LANEIGE WATER SLEEPING MASK, \$33, SEPHORA.CA



CHELSEA TREVOR
@CHELSEATREVOR

How would you describe your skin challenges and goals? “In 2019 I had the worst acne of my life. I had to completely refresh my skincare routine and find super-hydrating products to combat the dryness from acne medication, and Laneige really helped with that. Now, my goal is to clear my acne, lighten scars and keep my skin moisturized.”

What do you love most about the new Laneige Glow

Makeup Serum? “I want my skin to look fresh and dewy, and the Glowey Makeup Serum does that while locking my foundation in place. It's replaced highlighter for me—I just don't need it when I use this.”



LANEIGE GLOWEY MAKEUP SERUM, \$43, SEPHORA.CA



JAMIE PAIGE
@JAMIEPAIGEBEAUTY

What does your usual skincare routine consist of?

“A milky cleanser is a must (Laneige Cream Skin Milk Oil Cleanser is a new fave), retexturing serum, moisturizer, eye cream and of course SPF.”

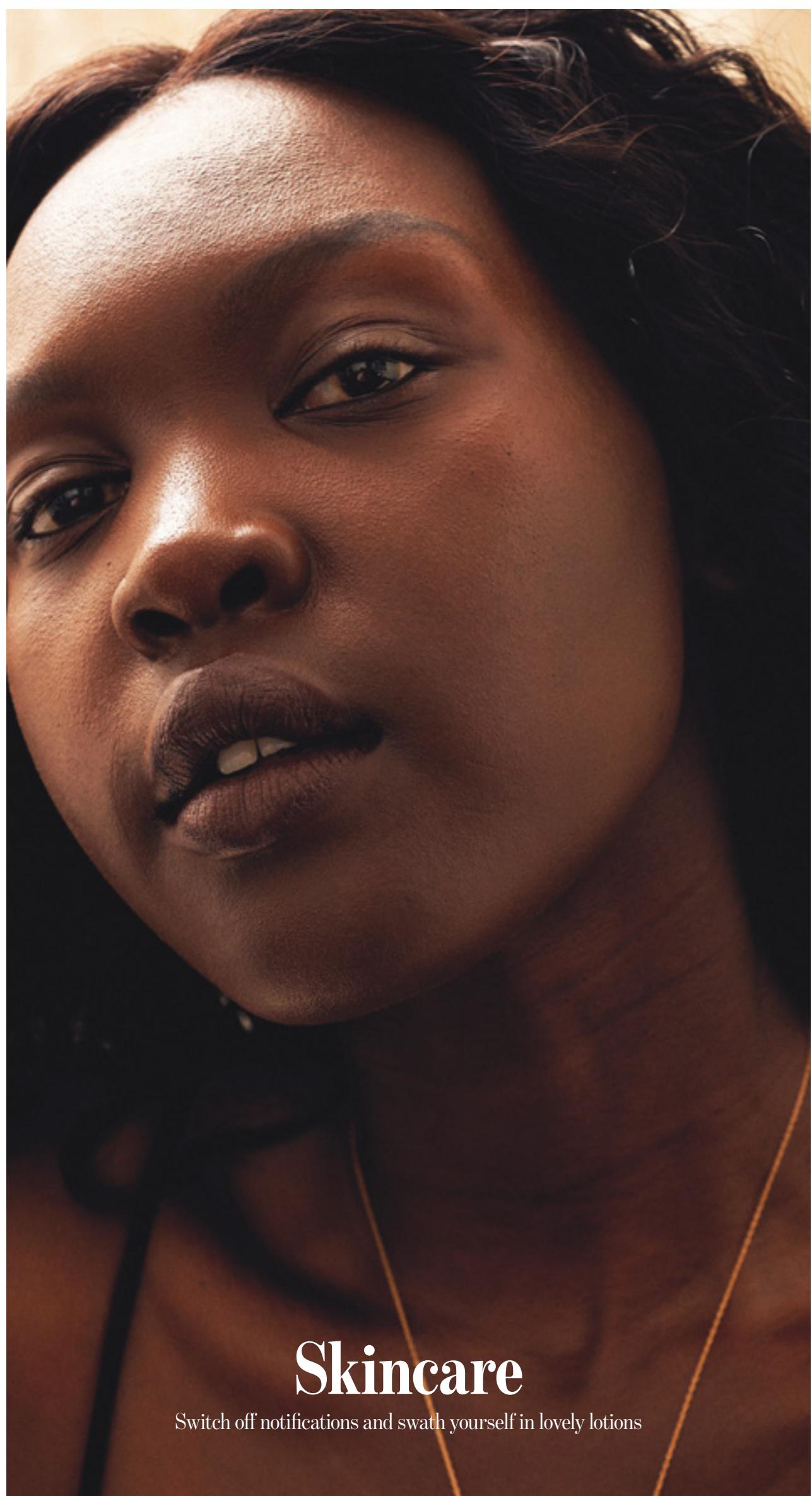
What do you love about the Glowey Makeup Serum?

“The glow, duh! If a product can make my skin look like I've had seven glasses of water a day, I'm in. My skin can be very dry and textured. I love to use this right after my skincare routine, before my makeup to give my base something glowy and hydrating to melt into.”



LANEIGE CREAM SKIN MILK OIL CLEANSER, \$45, SEPHORA.CA

This content was created by The Kit; Laneige funded and approved it.



Skincare

Switch off notifications and swath yourself in lovely lotions



The serum that makes the impossible possible

Thought you couldn't combine retinol and vitamin C? Didn't think you could use retinol morning and night? Not so, says StriVectin. With its patented form of niacin, the brand makes the powerful duo so easy to tolerate, you can actually apply it twice a day. Mind blown.

STRIVECTIN SUPER-C RETINOL SERUM, \$79, SHOPPERSDRUGMART.CA



The acne treatment that's actually fun

Remember when you were a kid and the cartoon Band-Aids always made you feel better than the plain ones? That's what these pimple patches are like. Made of hydrocolloid to shrink zits overnight, they're shaped like cute stars and bring much-needed joy to the sterile acne world.

STARFACE HYDRO-STARS PIMPLE PATCHES, \$27, STARFACE.WORLD



The patches that rival injections

Consider it a non-invasive way to treat lines. These patches soak skin in hyaluronic acid—the same stuff fillers are made of—to provide a plumping effect. Before bedtime, just place them on any creases you'd like ironed out and wake up to more youthful looking skin.

NEOSTRATA HYALURONIC ACID PATCHES, \$25, SHOPPERSDRUGMART.CA



The mist that's like meditation for your face

Achieve skin nirvana with this handcrafted balancing mist. Starring neroli, which not only smells amazing but also curbs inflammation, it's one of the many standouts from Essentials by Temi, a Black-owned brand started by Toronto makeup artist Témi Shobowale.

ESSENTIALS BY TEMI INTENSE HYDRATION MIST, \$35, ESSENTIALSBYTEMI.COM



The corrector that calls in the big guns on pigmentation

Clinique's Even Better Dark Spot Corrector is, well, even better. This new and improved version not only fades existing spots, but interrupts future ones, too, with an antioxidant complex. In 12 weeks, you'll notice a reduction in hyperpigmentation and acne scarring.

CLINIQUE EVEN BETTER CLINICAL DARK SPOT CORRECTOR + INTERRUPTER, \$70, CLINIQUE.CA



The oil that's not at all oily

It's like two Clarins icons—plant oils and the Double Serum—had a baby. This dual-chamber bottle mixes the best-selling Blue Orchid Face Treatment Oil with a light lotion to nourish sans sticky feeling. It smells like patchouli and makes you feel warm and fuzzy.

CLARINS PLANT GOLD NUTRI-REVITALIZING OIL-EMULSION, \$68, CLARINS.CA



The tool that makes extractions a breeze

Every pro will tell you: Do not pick your skin. It spreads bacteria and can lead to scarring. But now, thanks to the derms behind Proactiv, you can safely perform extractions at home. Much like a vacuum, this tool sucks up all the gunk lodged in your pores and removes blackheads in seconds.

RODAN + FIELDS PORE CLEANSING MD, \$50, RODANANDFIELDS.COM



The mask that plumps while you sleep

This is dreamy: A decadent two-part mask that smells like roses and gives you dewier skin by morning. Start by applying the gel essence, a blend of rosewater, damask rose extract and hyaluronic acid, then lock in the goodness with the water-cream mask.

FRESH ROSE DEEP HYDRATION SLEEPING MASK, \$66, SEPHORA.CA



The eye cream that's on a mission

When a huge mass brand like Garnier enters the organic space, you know real progress is happening. Powered by renewable plant extracts, this gentle cream replenishes moisture and helps the skin around the eyes look more taut and luminous over time.

GARNIER BIO ORGANIC LAVANDIN ANTI-AGE EYE CREAM, \$23, SHOPPERSDRUGMART.CA



The capsules that rev up radiance

Vitamin C is the diva of skincare: Undeniably gifted but difficult to work with. Because while it fights free radicals, boosts collagen and brightens, it also oxidizes really quickly. Adding in ceramides, these capsules keep the antioxidant fresh, so you can reap the benefits every time.

ELIZABETH ARDEN VITAMIN C CERAMIDE CAPSULES, \$10, ELIZABETHARDEN.COM



The classic serum that's better than ever

Since its launch in 1982, the brown bottle has set the standard for repairing serums. Now, it's at again, incorporating new science in epigenetics—the study of changes in gene expressions—to increase cell renewal and stimulate collagen production.

ESTÉE LAUDER ADVANCED NIGHT REPAIR SYNCHRONIZED MULTI-RECOVERY COMPLEX, \$95 (30 ML), ESTÉE LAUDER.COM



The exfoliator that leaves skin baby soft

Call it the best of both worlds: This product combines physical and chemical exfoliants to slough away dulling dead cells and reveal smoother, more radiant skin. It's actually been shown to have three times the polishing power of a typical scrub.

NEUTROGENA BRIGHT BOOST MICRO POLISH EXFOLIATING FACE SCRUB, \$13, SHOPPERSDRUGMART.CA



The elixir that turns bath time into therapy



The elixir that turns bath time into therapy

Montreal sisters and beauty lovers Alana and Maddie Alper decided to pour their passion into amber bottles. Each of their products delivers skincare benefits with a side of wellness. Take this mood-boosting bath oil: It's got jojoba to soften and ylang ylang and jasmine to lift your spirits.

ALPER OILS FLORAL FUSION BATH OIL, \$58, ALPEROILS.COM



The micellar water that banishes redness

The micellar water that put micellar water on the map now comes in a redness-reducing version. With calming cucumber and aloe, the formula is inspired by skin's natural composition and removes makeup without irritating or stripping sensitive dermises.

BIODERMA SENSIBIO H2O AP+, \$15, SHOPPERSDRUGMART.CA



The self-tanner that's a delight to use



The soap that takes you to the spa

There are many deterrents to self-tanning: the stained sheets, the streaks, the stench... This bronzing water eliminates all of that. It's colourless, smells like energizing green mandarin and imparts a seamless glow thanks to vitamins and hyaluronic acid.

ST. TROPEZ SELF TAN PURIFY VITAMINS BRONZING WATER BODY MIST, \$54, SEPHORA.CA



The razor that makes shaving less annoying

No one actually enjoys shaving, so how can you make it...not suck? That's the idea behind Joy Shave. It's quick and convenient, so you can get back to doing other things. Just pick a colour (pink or teal) and get refills delivered right to your door.

JOY SHAVE 3 STARTER KIT (INCLUDES HANDLE, TWO FIVE-BLADED REFILLS AND A SHOWER HOOK), \$12, JOYSHAVE.CA



The natural deodorant that pampers pits

Free of aluminum and baking soda, Drunk Elephant's take on clean deodorant is predictably delightful. Here's how it works: Mandelic acid (derived from almonds) kills odour-causing bacteria while arrowroot powder absorbs moisture and marula and shea butters keep pits silky.

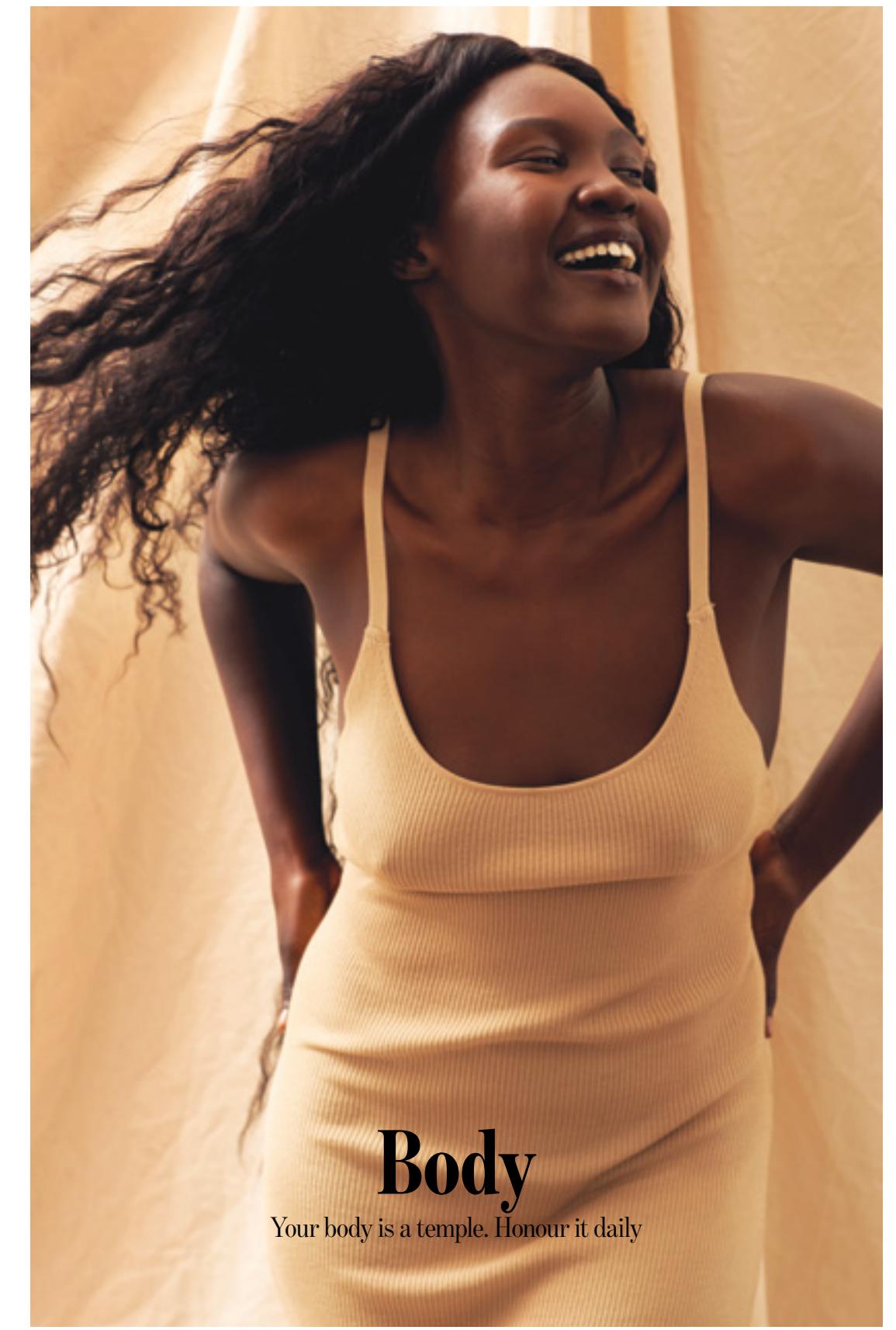
DRUNK ELEPHANT SWEET PITTI DEODORANT CREAM, \$21, SEPHORA.CA



The lotion that takes you on a journey

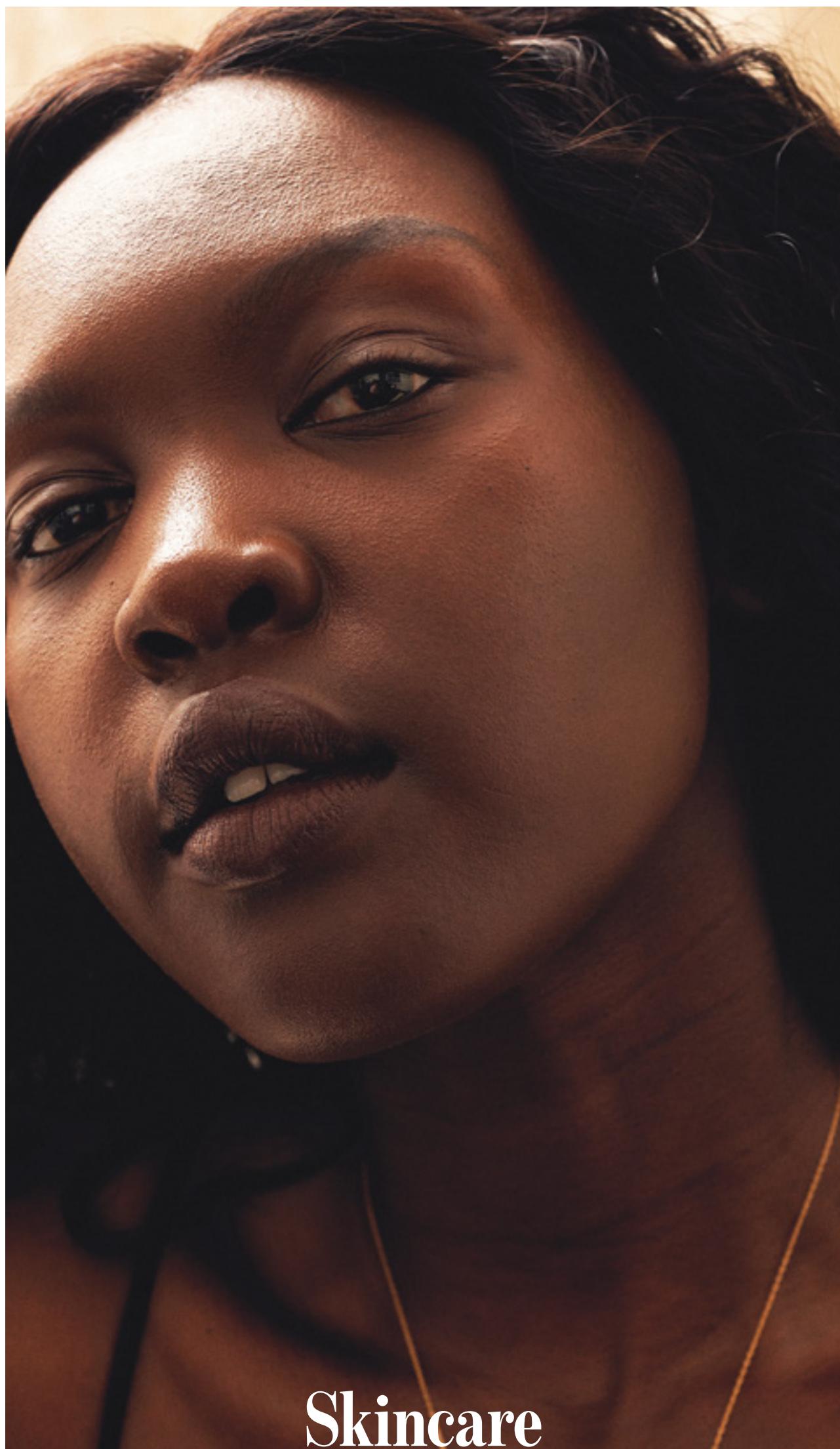
Harnessing the wonders of Monoi—a Polynesian elixir obtained by soaking tiare blossoms (Tahitian gardenias) in coconut oil—that fast-absorbing lotion wraps skin in voluptuous moisture and leaves it smelling like a day at the beach.

NIVEA MONOI INFUSED COCONUT & MONOI OIL BODY LOTION, \$11, SHOPPERSDRUGMART.CA



Body

Your body is a temple. Honour it daily



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ELIZABETH ARDEN VITAMIN C CERAMIDE CAPSULES, \$110, ELIZABETHARDEN.COM



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ESTÉE LAUDER ADVANCED NIGHT REPAIR SYNCHRONIZED MULTI-RECOVERY COMPLEX, \$95 (30 ML), ESTEELAUDER.CA



The cleanser that's gentle yet mighty

Like the rest of the range, The Ordinary's first cleanser is no-nonsense (unscented, soap-free and only \$8) and built around one hero ingredient: squalane, a naturally occurring lipid found in plants. The formula acts like a magnet for impurities while safeguarding moisture.

THE ORDINARY SQUALANE CLEANSER, \$8, THEORDINARY.DECIEM.COM



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CLINIQUE EVEN BETTER CLINICAL RADICAL DARK SPOT CORRECTOR + INTERRUPTER, \$70, CLINIQUE.CA

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NEUTROGENA BRIGHT BOOST MICRO POLISH EXFOLIATING FACE SCRUB, \$13, SHOPPERSDRUGMART.CA

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БИОДЕРМА SENSIBIO H2O AR, \$15, SHOPPERSDRUGMART.CA

**The retinol that won't leave you red and flaky**

Retinol has a bad rap as a tough to tolerate ingredient. You don't have to worry about that with this cream. It keeps skin hydrated for 24 hours, so you get all the anti-aging action (fewer wrinkles and dark spots, less sagging) with none of the downsides.

ОЛАЙ REGENERIST RETINOL 24 NIGHT FACIAL MOISTURIZER, \$44, SHOPPERSDRUGMART.CA

**The moisturizer that's like a cool drink for your face**

Refreshing is an understatement. Like the original Aqua Bomb, this light gel serves up a cooling sensation with a tidal wave of moisture. Only this time, sustainably farmed aloe vera joins the party to soothe irritation and further hydrate.

BELIF THE TRUE CREAM AQUA BOMB ALOE VERA, \$50, SEPHORA.CA

**The serum that brings you clarity**

When you find your complexion's looking a bit cloudy—whether because of congestion or discolouration—clear things up with this serum. It's clean, Canadian and evens out your skin tone while ousting breakouts, regulating sebum and strengthening the moisture barrier.

CONSONANT VITAMIN B3 + ZINC SERUM, \$49, CONSONANTSKINCARE.COM

**The oil that leaves lips feeling luscious**

A treat for parched lips, this oil provides immediate relief and lasting hydration (eight hours to be exact). The all-natural formula is made of responsibly sourced sunflower, and coconut oils to bathe lips in moisture and leave them nice and juicy.

BURT'S BEES HYDRATING LIP OIL WITH SWEET ALMOND OIL, \$8, SHOPPERSDRUGMART.CA

**The elixir that turns bath time into therapy**

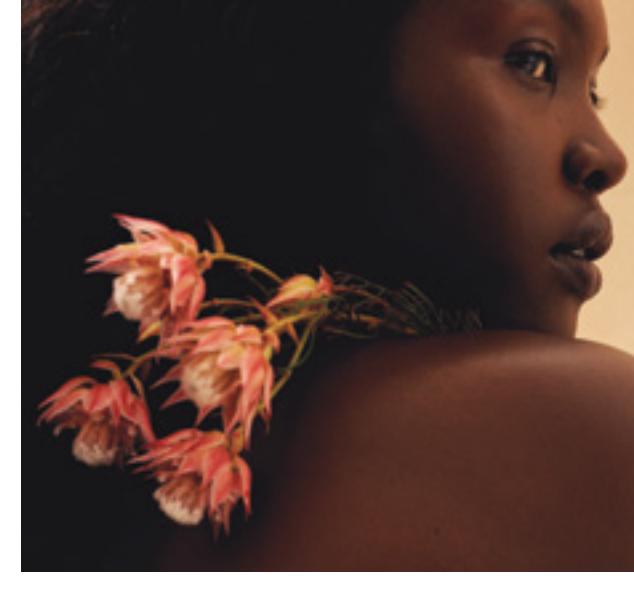
Montreal sisters and beauty lovers Alana and Maddie Alper decided to pour their passion into amber bottles. Each of their products delivers skincare benefits with a side of wellness. Take this mood-boosting bath oil: It's got jojoba to soften and ylang ylang and jasmine to lift your spirits.

ALPER OILS FLORAL FUSION BATH OIL, \$58, ALPEROILS.COM

**The self-tanner that's a delight to use**

There are many deterrents to self-tanning: the stained sheets, the streaks, the stench... This bronzing water eliminates all of that. It's colourless, smells like energizing green mandarin and imparts a seamless glow thanks to vitamins and hyaluronic acid.

ST. TROPEZ SELF TAN PURITY VITAMINS BRONZING WATER BODY MIST, \$54, SEPHORA.CA

**The soap that takes you to the spa**

Celine Tadrissi, founder of Toronto's Hammam Spa, brings a taste of Morocco to our bathrooms with this traditional black soap. It's scented with eucalyptus, infused with olive oil and will make you feel like you're in a steamy haven far away. Just the thing for an at-home spa treat.

CÉLA BLACK SOAP, \$25, THISISCELA.COM

**The natural deodorant that pampers pits**

Free of aluminum and baking soda, Drunk Elephant's take on clean deodorant is predictably delightful. Here's how it works: Mandelic acid (derived from almonds) kills odour-causing bacteria while arrowroot powder absorbs moisture and marula and shea butters keep pits silky.

DRUNK ELEPHANT SWEET PITTI DEODORANT CREAM, \$21, SEPHORA.CA

**The sunscreen that thinks of everything**

We never knew we wanted a tinted sunscreen for our body until this came along. It evens out skin while shielding it with clean, reef-safe mineral filters. And unlike tinted sunscreens that claim to be "universal," it comes in a shade designed for deep skin tones.

BEAUTYCOUNTER COUNTERSUN TINTED MINERAL SUNSCREEN MIST SPF 30, \$48, BEAUTYCOUNTER.COM

**The razor that makes shaving less annoying**

No one actually enjoys shaving, so how can you make it...not suck? That's the idea behind Joy Shave. It's quick and convenient, so you can get back to doing other things. Just pick a colour (pink or teal) and get refills delivered right to your door.

JOY SHAVE STARTER KIT (INCLUDES HANDLE, TWO FIVE-BLADED REFILLS AND A SHOWER HOOK), \$12, JOYSHAVE.CA

**The lotion that takes you on a journey**

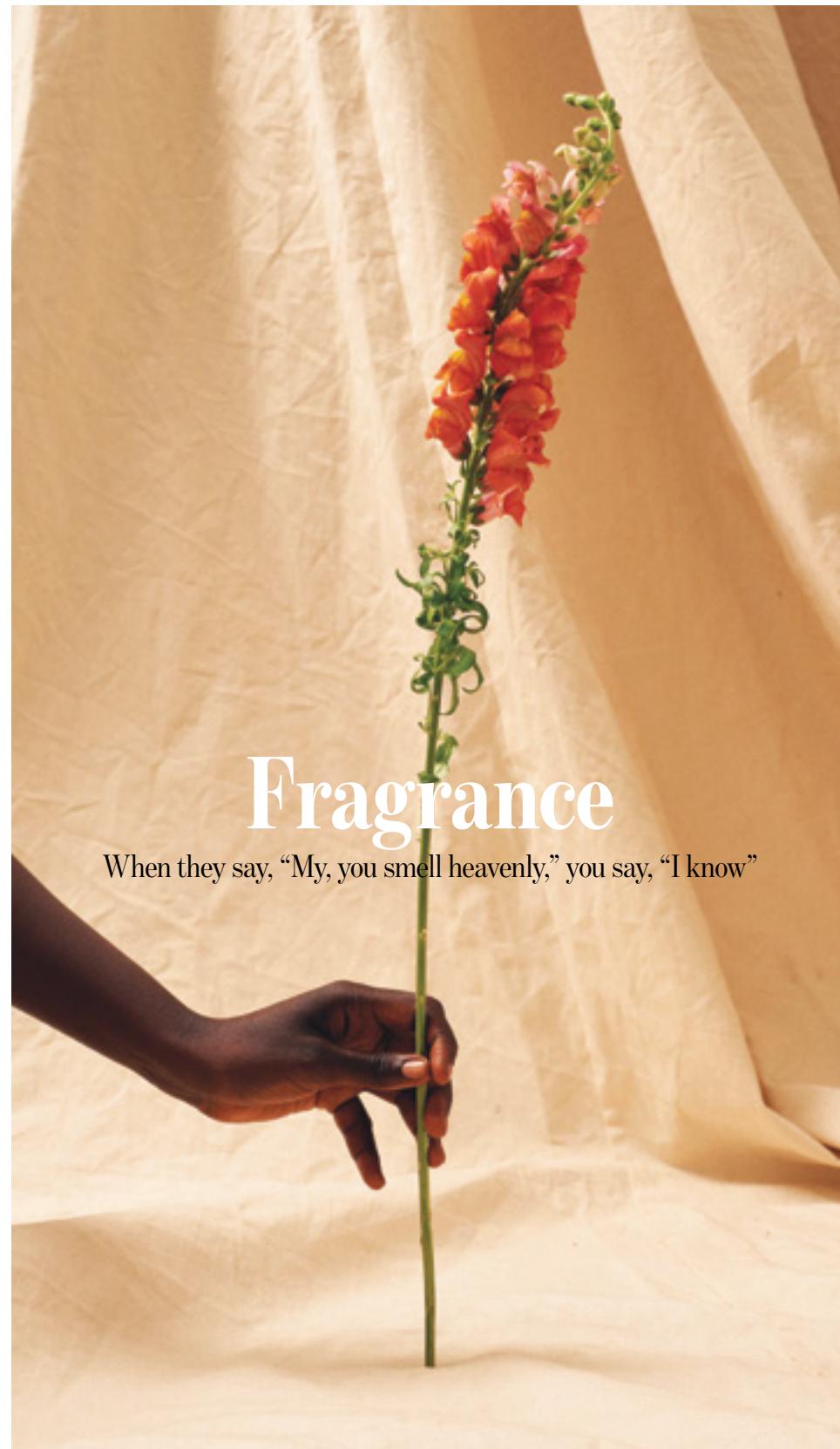
Harnessing the wonders of Monoi—a Polynesian elixir obtained by soaking tiare blossoms (Tahitian gardenias) in coconut oil—this fast-absorbing lotion wraps skin in voluptuous moisture and leaves it smelling like a day at the beach.

NIVEA OIL INFUSED COCONUT & MONOI OIL BODY LOTION, \$11, SHOPPERSDRUGMART.CA



Body

Your body is a temple. Honour it daily



Fragrance

When they say, "My, you smell heavenly," you say, "I know"



The fragrance that thinks of the planet
U.K. brand Floral Street made its Canadian debut, bringing its sustainably crafted, responsibly packaged scents across the pond. We're partial to this peony, black currant and pink pepper medley, perfectly described as "captivating, not cute."

FLORAL STREET WONDERLAND PEONY EAU DE PARFUM, \$101 (50 ML), SEPHORA.CA



The flanker that makes you dream
The newest take on Miss Dior pays homage to the thousand-petaled rose, that most mythical bloom that grows only in France's Grasse region, nestled between the Mediterranean and pre-Alp mountains. Breathe in deeply and feel yourself being transported to the fuchsia fields on a dewy May morning.

DIOR MISS DIOR ROSE N'ROSSES EAU DE TOILETTE, \$100 (50 ML), THEBAY.COM



The newcomer that feels like a classic
The latest offering from YSL feels at once timeless and so right for right now. Partly, that's because it's a freestyle take on the fougère, a traditional men's fragrance featuring lavender. Here, it's swirled with musk and Moroccan orange blossom for a modern, ambrosial spin.

YSL LIBRE EAU DE PARFUM, \$125 (50 ML), THEBAY.COM



The eau that takes you back

We dare you not to sigh out an "aww" when you hear this scent's story. It's meant to evoke those first teenage slow dances—innocent, exhilarating and very awkward. Cute, right? Somehow, it captures exactly that, smelling like warm skin (amber, patchouli) and young love (vanilla).

BYREDO SLOW DANCE EAU DE PARFUM, \$240 (50 ML), HOLTRENFWER.COM



The scent that makes you bolder

The smoked glass bottle should be your first indication that you're in for something sensual. Intensified by blackberry, jasmine and benzoin (a tree resin), the original Burberry Her takes on a moodier tinge. It'll make you want to smudge on black liner and say things like "Let's ditch this place."

BURBERRY HER INTENSE EAU DE PARFUM, \$100 (30 ML), SEPHORA.CA



Nails

"Sorry, can't help—my nails are wet."



The polish that pushed the envelope
Sally Hansen made a clean mani more accessible than ever with its range of plant-based polishes—even the brush is plant-based. The formula is free of 15 controversial ingredients commonly found in nail products, including formaldehyde, acetone and toluene.

SALLY HANSEN GOOD KIND PURE, VEGAN NAIL COLOUR IN LAVEN-DEAR, \$10, SHOPPERSDRUGMART.CA



The clear coat that won't waste your time
You've got better things to do than sit around and watch paint dry. This polish gets that. It's a one-step colour and shine lacquer that dries in—brace yourself—60 seconds. Its angled brush also makes for an easier application with both hands.

ESSIE EXPRESSIE QUICK DRY POLISH IN A FLASH, \$10, SHOPPERSDRUGMART.CA



The clear coat that lets nails breathe
Two-in-one base and top coat prolongs your mani's lifespan and gives it a glassy finish without suffocating your nails. Patented technology creates a permeable film that lets air and water vapour pass through.

QUO BEAUTY BREATHABLE BASE & TOP COAT, \$12, SHOPPERSDRUGMART.CA



The hand cream that turns back the clock
It's well-known that our hands age faster than the rest of our body. That's because they're more prone to dryness and are constantly exposed to the elements. Caudalie's got the fix: a coddling cream that seals in moisture and brightens dark spots.

CAUDALIE VINOPERFECT BRIGHTENING HAND CREAM, \$26, CAUDALIE.CA

STAYCATION TIME

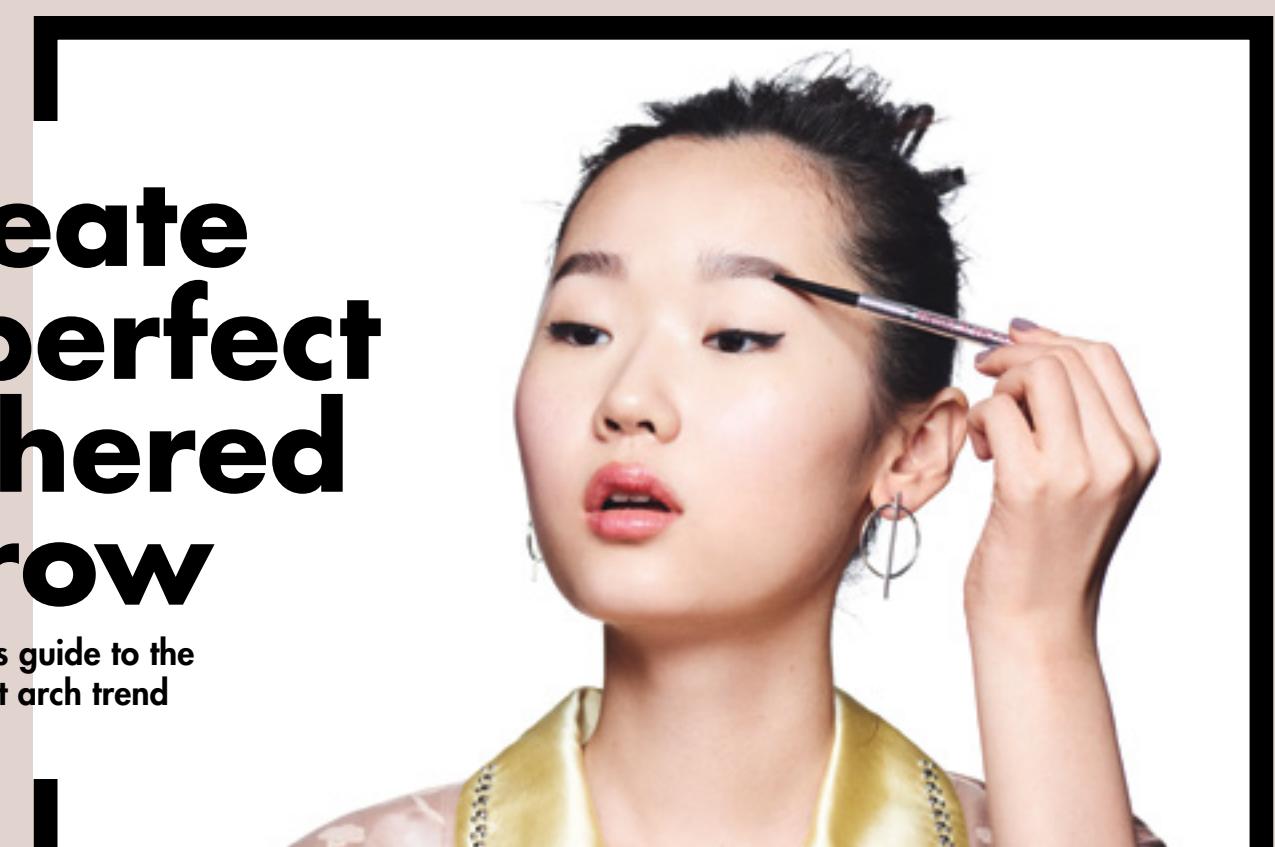
BLOOR YORKVILLE

Welcome back! From hotels and food, to wellness and culture, enjoy some #BYTIME

THE KIT X BENEFIT COSMETICS

Create the perfect feathered brow

A pro's guide to the latest arch trend



It's been a difficult few months for our eyebrows, with most of us unable to see brow professionals in person for their shaping, dyeing and microblading expertise. Luckily, there are plenty of excellent tools to help us achieve an ideal brow look at home—no aesthetics training required. Read on for tips for creating your best brows ever from Breigh Bellavance, National Brow Artist for Benefit Cosmetics Canada.

What's the current trend in brow styling?

"The effortless, feathered but defined brow," says Bellavance. "Rather than opting for pomades and powders for a more shaded effect this fall, focus on precise-tipped products that can replicate the look of natural hair."

What's the best way to achieve the feathered brow? "Start with the new Benefit Cosmetics Brow Microfilling Pen, which gives a microbladed effect that lasts 24 hours. Start at the base of the eyebrow and let the precise, three-pronged tip create three microfine lines in a single stroke. Flick natural hair-like strokes into any sparse areas of the brow first, then turn the pen sideways to sculpt the perimeter of the brow shape. Next, top up the brow hair by brushing on a volumizing tinted fibre gel such as Gimme Brow+ to add dimension and texture. Lastly, set the brows using a long-wear clear brow gel, like 24-HR Brow Setter. It's the essential finishing touch to any feathered brow style."

What's your best trick to using Benefit's new Microfilling Pen? "For a 3-D effect, begin by lightly filling the brow using one shade lighter than your true colour match of the Brow Microfilling Pen. This will create a soft, natural hair-stroke

base. Next, lightly fill the brow again, but this time in a true colour-matched shade. The multitone effect will give an ultra-realistic 3-D effect, while creating a more subtle brow fill."

Many of us haven't been able to see a brow professional in a while, so how should we approach brow maintenance at home? "Great news! We can still maintain a great brow shape—without over-tweezing regrets. It's all about mapping out the brow shape before diving in with (clean) tweezers. To map the brows, use a microfine pencil like Precisely My Brow Pencil to create a safety border around the brow. This ensures the perfect shape every time."

What's one mistake a lot of people make when filling in their brows? "We often see a brow fill that looks too strong for the person's face. This can happen when there's too much focus on the imperfections of the brow, like tiny gaps and holes, rather than the overall shape and how it frames the face. Take a step back from the magnifying mirror when filling the brows. This will give a better perspective on how your brows will compliment your eyes and face, rather than treating them like a separate entity, which can result in a much heavier brow fill."



BENEFIT COSMETICS BROW MICROFILLING PEN, \$32, AVAILABLE AT SEPHORA, SHOPPERS DRUG MART, AND INDIGO.CA



BENEFIT COSMETICS PRECISELY MY BROW PENCIL, \$32, AVAILABLE AT SEPHORA, SHOPPERS DRUG MART, AND INDIGO.CA



BENEFIT COSMETICS GIMME BROW+ TINTED FIBRE GEL, \$22, AVAILABLE AT SEPHORA, SHOPPERS DRUG MART, AND INDIGO.CA



BENEFIT COSMETICS 24-HR BROW SETTER, \$22, AVAILABLE AT SEPHORA, SHOPPERS DRUG MART, AND INDIGO.CA

THE KIT X
SHOPPERS DRUG MART

Fantastic finds

Add these standout beauty selects to your vanity, stat

Who doesn't love a good beauty haul—especially when it's made up of products and gadgets that come highly recommended? Shoppers Drug Mart Top Picks is back for 2020, so you can refresh your own bathroom shelf with the hottest trends and innovations. Head to your nearest location or shoppersdrugmart.ca/toppicks2020 to learn more about these gems.



FOR SOFT, SILKY HAIR

If your locks are in need of a little TLC, this intensive hair serum has your back. Infused with Argan Oil, it locks nutrients into your strands for glorious shine and softness, and acts as a pre-styling primer to help you achieve all your favourite looks.

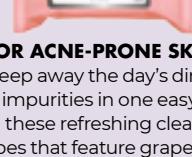
OGX® RENEWING + ARGAN OIL OF MOROCCO PENETRATING OIL, \$12.49, SHOPPERS DRUG MART



AI TECHNOLOGY FOR A GLEAMING SMILE

Love the clean, polished feeling after a professional dental cleaning? Replicate it at home with this high-tech electric toothbrush that features AI technology to help you get the best clean in all areas of the mouth, a sensor that protects you from brushing too hard and Bluetooth connection to an app that tracks your brushing habits.

ORAL-B® iO™ SERIES 7 RECHARGEABLE TOOTHBRUSH BLACK ONYX, \$299.99, SHOPPERS DRUG MART



FOR ACNE-PRONE SKIN

Sweep away the day's dirt, oil and impurities in one easy step with these refreshing cleansing wipes that feature grapefruit extract. Best of all, they leave no greasy residue behind, so there's no need to rinse.

NEUTROGENA® PINK GRAPEFRUIT OIL-FREE CLEANSING WIPES, \$15.49, SHOPPERS DRUG MART



FOR VISIBLY IMPROVED DARK SPOTS

Reveal a more even-looking tone with this wonder serum that's formulated with 10% pure glycolic acid and soothing Aloe to visibly improve the look of dark spots in just two weeks.

L'ORÉAL PARIS REVITALIFT® TRIPLE POWER LZR 10% PURE GLYCOLIC ACID SERUM, \$42.99, SHOPPERS DRUG MART



FOR FIGHTING FRIZZ

Who's got time for either flyaway hair or a sticky helmet head? Not us! That's why this humidity-resistant spray is such a find. Lightweight and water-free, it gives maximum hold without the stiffness, and banishes frizz for a whopping 24 hours.

TRESemmé TRES TWO UNSCENTED EXTRA HOLD HAIR SPRAY, \$9.99, SHOPPERS DRUG MART



Hair

"Bad hair day?" you'll ponder. "I don't know her"



The dry shampoo that's a gym bag must

Hot yoga, spin, marathons—there's nothing this dry shampoo can't handle. That's because it's specifically formulated for post-workout strands, soaking up sweat and oil while fending off odour. Brush it through to score bouncier, cleaner-looking hair.

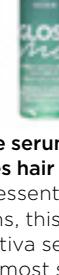
BUMBLE AND BUMBLE PRET-A-POWDER POST WORKOUT DRY SHAMPOO MIST, \$34, BUMBLEANDBUMBLE.CA



The spray that lets you sleep in longer

You can fake clean roots with dry shampoo, but what about your lengths? This spray keeps them from giving away your secret, taming flyaways and restoring shine. Use it to revive or overhaul your style (it protects against heat, too).

TRESEMME BETWEEN WASHES STYLE REFRESH ALL-IN-ONE SPRAY, \$6, WALMART.CA



The serum that makes hair chill out

On top of essential fatty acids and vitamins, this serum stirs in cannabis sativa seed oil to make even the most stressed out hair totally carefree. Strands sparkle and sway, frizz is a thing of the past and there's nary a hint of heaviness to be found.

DESIGN.ME GLOSS.ME HAIR SERUM, \$24, DESIGNMEHAIR.CA



The little gadget that makes a world of difference

When's the last time you did something nice for your scalp? This massager scrubs away buildup and encourages blood flow. Most importantly, it feels amazing! Not surprising considering head massages have been found to increase serotonin, a.k.a., the "feel-good hormone."

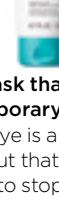
SEPHORA COLLECTION SCALP MASSAGER, \$13, SEPHORA.CA



The product that lets you wake up to better hair

Unlike night masks that leave a mess on your pillow, this stuff soaks right in—you don't even need to rinse it the next morning. Instead, hair absorbs the nutrients while you sleep and becomes silkier by sunrise. Bonus: The scent evolves to promote sleep at night and energy in the morning.

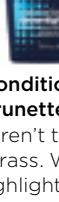
KÉRASTASE 8H MAGIC NIGHT SERUM, \$65, SEPHORA.CA



The mask that elevates temporary colour

Wash-out dye is a teenage rite of passage, but that doesn't mean the fun has to stop there. With its deep-conditioning formula and chic shade selection, this colour-depositing mask feels decidedly grown up. It also only lasts a few shampoos, so you can experiment without regret.

MOROCCANOIL COLOR DEPOSITING MASK IN ROSE GOLD, \$32, MOROCCANOIL.CA



The conditioner that has brunettes' backs

Blondes aren't the only ones at war with brass. Whether natural, dyed or highlighted, brunettes also have to deal with unwanted warmth sometimes. This conditioner neutralizes orange tones with blue pigment (not purple) and strengthens hair with wheat protein.

REDKEN COLOUR EXTEND BROWNLIGHTS CONDITIONER, \$20, CHATTERS.CA



The flat-iron that won't fry your hair

After reimagining hair dryers and curling irons, Dyson set its sights on straighteners. A sizeable investment at \$650, this engineering feat gives you sleek hair in a single pass, thanks to special flexible plates. It also uses way less heat than regular flat-irons, causing 50 per cent less damage.

DYSON CORRALE STRAIGHTENER, \$650, DYSONCANADA.CA



The detangler that treats curls and coils right

Developed by Black scientists, U.S. brand Gold Series finally made its way up north, carving out long-overdue space for Black hair on Canadian shelves. This milk, a top seller in the line, detangles and nourishes curls and coils.

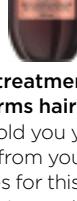
GOLD SERIES DETANGLING MILK WITH ARGAN OIL FOR CURLY, COILY HAIR, \$10, WALMART.CA



The shampoo that won't add to landfill

Solid shampoo isn't new, but solid shampoo in a drugstore near you is. That's the thing with green beauty; it's often either costlier or tougher to find. This bar is \$7 and packed with colour-safe moisturizers like coconut oil and muru muru butter.

LOVE BEAUTY AND PLANET SHAMPOO BAR WITH MURU MURU BUTTER AND ROSE, \$7, WALMART.CA



The treatment that transforms hair instantly

What if we told you you were eight seconds away from your best hair ever? That's all it takes for this treatment to nix frizz, dial up shine and leave hair more manageable. The secret is lamellar technology, which lightly coats damaged areas with moisturizers and amino acids.

L'ORÉAL PARIS 8 SECOND WONDER WATER, \$13, LONDONDRAUGS.COM

NEW! THE RICE WASH

Cleanse away impurities
without stripping skin, for a softer,
more luminous complexion

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NEW



Vitamin C
meets Retinol
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showed improvement in **skin brightness***

100%

showed measured improvement in **skin firmness****

100%

showed **no irritation** to skin***

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BRIGHTEN & CORRECT VITAMIN C SERUM**

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*Based on expert grading evaluation on 35 subjects at 6 weeks **Based on instrumental testing on 35 subjects at 6 weeks

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